

Privacy Policy

We do not sell, rent or otherwise disclose personal information collected by our site to third parties in the ordinary course of business. However, certain third party agents (ISP et al.) and other third parties performing services for the site sponsor (technical auditors, developers, order fulfillment operations) may have access to the personally identifiable information in order to do their jobs.

You may browse our website at any time without giving us any personal information at all. Entry of any personal information is completely voluntary and is only requested from visitors that wish to receive additional information about The Health Care Group's products and services. Personal information is defined as any information that may be used to identify you. This includes but is not limited to your name, title, employer, phone number, email address, and mailing address. The Health Care Group's marketing professionals may retain your personal information in order to keep you apprised of recent product developments or new product and service offerings. Any personal information you provide will be stored on a secure, internal server accessible only by The Health Care Group's marketing staff. The Health Care Group will not sell or share this information with any other company. At any time you may request that your personal information be removed from our marketing records, at which point you will receive no further contact from The Health Care Group. The Health Care Group will only disclose your personal information if required to do so by law or in the good faith belief that such action is necessary in connection with a sale, merger, transfer, exchange or other disposition (whether of assets, stock or otherwise) of all or a portion of a business of The Health Care Group. The Health Care Group may also disclose your personal information to (1) conform to legal requirements or comply with legal process served on The Health Care Group or this website; (2) protect and defend the rights or property of The Health Care Group and this website; (3) enforce its agreements with you, or (4) act in urgent circumstances to protect personal or public safety.

Registration may be required to access certain resources offered on the site. Visitors and users who choose to register with this site are asked to provide minimal personal information, to include name, company name, practice specialty, email address, and telephone number.

Visitors and users who wish to purchase items online from our site are asked to provide minimal personal information to permit processing the purchase order. This information includes include name, company name, practice specialty, email address, and telephone number, billing and shipping addresses, and credit card information required for processing.

In a few areas on our website, we ask you to provide information that will enable us to verify whether you are entitled to access and use certain information, materials and services available from our website, or to enable us to enhance your site visit, to assist you with customer service or technical support issues, or to follow up with you after your visit, or to otherwise support your customer relationship with The Health Care Group. It is completely optional for you to participate. However, failure to participate may mean that you cannot access and use certain information, materials and services.

For example, we request information from you when you:

1. Log on to certain areas of our website, such as the resources section, where you may be prompted to provide us with your ID and password as a condition to gaining access to certain information, materials or services.
2. Subscribe to a newsletter or desire to be added to our mailing lists for other products or services.
3. Place an order to purchase items through the online shopping cart or store.
4. Provide feedback in an online survey.

In each of the instances above, we typically ask for your name, email address, phone number, address, practice information, product preference information, ID number and password, as well as other similar personal information that is needed to register or subscribe you to services or offers. On occasion, we may ask for additional information to enable us to provide you with access to and use of certain information, materials and services. In the case of newsletters or mailing lists, you will be able to "unsubscribe" to these mailings at any time. The Health Care Group does use traffic analysis software to analyze traffic on this website. The Health Care Group collects and analyzes information about web browsers, operating systems, search engines and search terms, geographic locations, as well as what pages are most visited and when. This analysis is performed for the purposes of better understanding our customers and visitors needs and making continual improvements to this website. The data used for this analysis is always collected anonymously from log files generated automatically by our web server and at no point in this process is any data attributed to a particular customer or visitor. This website does not offer information intended to attract children. The Health Care Group does not knowingly solicit personal information from anyone under the age of 18. This website may also use tracking cookies to facilitate the creation of dynamic content or monitor the state of a users connection. A cookie is a

small text file created on your computer's hard disk used to store information about a visitor. A cookie cannot give us access to your computer or to information beyond that which you provide to us. If you disable cookies, you can still view the publicly available information on our website but some content may not display properly and you may be unable to access the customer support pages. The Health Care Group, Inc., reserves the right to transfer personal information databases to its successors in business and purchasers of site assets. You can opt out of receiving further marketing from The Health Care Group at any time. We will send you information about our various products and services, or other products and services we feel may be of interest to you. Only The Health Care Group (or agents or contractors working on behalf of The Health Care Group and under confidentiality agreements) will send you these direct mailings. If you do not want to receive such mailings, simply tell us when you give us your personal information. Or, at any time you can easily opt out of receiving further marketing from The Health Care Group by emailing us at services@healthcaregroup.com.

Data collected by us on this website is not shared with third parties, except that certain statistical information may be compiled and used on an anonymous basis for industry or specialty analyses.

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

You can request a copy of the personally-identifiable information that The Health Care Group has collected about you via the Internet by contacting our Information Privacy Manager at the address below. You can also have factual inaccuracies in this information corrected by contacting this same person.

To access stored data to correct or delete it, please send an email request to info@healthcaregroup.com. Requests may also be sent via the U.S. postal service to The Health Care Group, Inc. (Attn: Privacy Coordinator), 140 West Germantown Pike, Suite 200, Plymouth Meeting, PA, 19462-1421.

The Health Care Group is located in Plymouth Meeting, Pennsylvania; Our website can be reached by visitors from all fifty states, and around the world. Each of these places has a different set of laws. Since we cannot keep track of all these laws and their requirements, you agree that the law of our own state and country, the Commonwealth of Pennsylvania in the United States of America will apply to all matters relating to this Agreement and to our bulletin board system. In addition, you agree and consent that if there is ever any legal action against us, the state and federal courts of Montgomery County, Pennsylvania, USA, will have exclusive jurisdiction and be the exclusive venue for any such legal actions.

Use of this site constitutes user consent to all site rules and privacy policies.

The Health Care Group, Inc., reserves the right to change our policies without prior notice and the effective date of all such changes, unless specifically noted to the contrary, affects previously collected information.

This statement of policy applies only to our site (www.healthcaregroup.com); it has no applicability to third-party sites or online sources reached via external links or page clicks. The Health Care Group, Inc. is not responsible for the content of third-party or linked sites. This website contains links to information on other websites. We do not have any control over these other websites, and therefore we cannot be responsible for the protection and privacy of any information that you provide while visiting them. No other website is governed by this Privacy Policy. If you have questions about how any of these other websites may use your personal information, please consult the privacy statement for that website.

This site has not been certified by any of the privacy certification authorities.